

512Photoz Senior Rep Program Contract

This agreement is between photographer Lorne Marcum and Senior listed below. This agreement is not binding until parent or guardian has signed validating their approval.

As a senior rep for 512Photoz you will receive a free two hour photo session. You are agreeing to model and represent 512photoz and no other local photographers. This contract is an explanation of your expectation as the model/student rep and what you can expect from me as the photographer.

Getting Started

We will set a date that both you and the photographer are available. Prior to our session we will determine what sort of look you are hoping to achieve with your photo-shoot which will include hairstyle, makeup, clothes and location. This is your chance to let out the chic and fashionable you! Bring along a number of outfits with various prints, textures and colors and we'll plan the best match together. Keep in mind your hobbies both in and out of school to help you think of props that would be fun to include.

Photos

Your photo-shoot will yield anywhere from 25-50 poses. After the shoot I will sit down with you (and your parents) to go over your favorites. Any prints or high resolution images you wish to have from your photo-shoot may be purchased in a collection or a la carte. Remember, as a rep you get 15% off your entire order! You will receive 3-5 web ready (low resolution), watermarked images to put on your Facebook, Twitter, etc. These are not for print, but they are for you to use in any form of social media that you wish. Side note: to make sure your friends know we worked together, do not crop out this watermark. You are not allowed to edit/alter these photos in any way. You will also be given a set of Senior Rep Referral Cards that entitle your classmates to a 10% discount off their portrait orders.

Promotion

My ultimate goal is for you to love your senior session. If that happens then it's easy for you to share with all of your friends why you chose to be a representative. As a representative you are responsible for doing all the marketing. You will

have a number of photos on your rep cards to show off. This variety in style is pretty important to your friends because as you know, we all like different things! Freely pass out your rep cards and ask them to consider 512photoz for their senior portrait experience.

If you are asked about cost, just refer them to me – that's the good part! Stress the fact that you get what you pay for. Remind them it is critical that they bring your photo business card with them when they come in for their session or preshoot consultation. No card = no credit! This is my way of knowing that you are doing a good job and evaluating the effectiveness of the student representative program.

How you get paid

You've already read some of the benefits of being a rep, but let's review:

A FREE Gold Session (a \$399 value), 3-5 images for Facebook, 100 Rep cards with your photo to pass out to your friends and 15% off your entire print order. You are also eligible to receive cash for anyone you refer! For every friend you refer **who books a session** you get \$20. For every 10 friends you refer who book a session you get \$150 BONUS. Friends must pay the full session fee and bring in your card in order for you to get payment. Payment will be delivered to you by check. All referrals must be made prior to 1 April 2015. Cards presented past this date will not result in the cash reward.

Timeline

Feb 1, 2014 – Senior Rep Application Release
Jan 1, 2015 – Senior Reps Program closes
April 1 2015 - Rep program ends for the year, referrals must be in prior to this date to receive credit.

Signing this agreement is your declaration that you are representing 512photoz. You are not obligated to purchase any prints or invest money in any other way. By signing you are also agreeing that you understand any prints or digital images from this session must be purchased and are not free. Please let me know if you have any questions.

512Photoz

lmarcum@512photoz.com
512photoz.com



Minor Model Release

For valuable consideration, I hereby confer on Lorne Marcum of 512Photoz the absolute and irrevocable right and permission with respect to the photographs that he has taken of my minor child (children) in which they may be included with others:

- a) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.
- b) I also permit the use of any printed material in connection therewith.
- c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.
- d) I hereby release, discharge and agree to save harmless Lorne Marcum his heirs, legal representatives or assigns, and all persons functioning under his permission or authority, or those for whom he is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.
- e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

I represent that I am the [parent/guardian] of the named model and warrant that I am of full age. I state further that I have read the above authorization, release and agreement, prior to its execution, and that I am fully familiar with the contents thereof.

This release shall be binding upon me and my heirs, legal representatives, and assigns.

Minor's Name

Father/Mother/Guardian's Name

Minor's Address/City/State/Zip

Parent's Address/City/State/Zip

Minor's Signature

Parent's Signature

Phone #

Phone #

Minor's Date of Birth (MM/DD/YYYY)

Date